

2nd International scientific-professional conference

conference

INNOVATIONS: A GUARANTEE FOR THE FUTURE OF AGRIBUSINESS IN CROATIA

Croatian Society of Agricultural Economists
Križevci College of Agriculture
University of Zagreb, Faculty of Agriculture Faculty of Agrobiotechnical Sciences Osijek
Institute of Agriculture and Tourism Poreč
Croatian Academy of Agricultural Sciences
Network of the MBA Agribusiness and Commerce (standing committee of ICA)

In year 2019 Croatian Society of Agricultural Economists successfully organized an international scientific-professional conference entitled "Innovation: guaranteeing the future of agribusiness in Croatia". The meeting pointed out the necessity of introducing innovations in Croatian agribusiness, and pointed out the important fact that there is room for new innovative technologies in production and management, as well as for new connection forms between farmers.

Successful introduction of innovations requires adequate knowledge of the introduction of innovations in the production, development and marketing of new products, services and ideas, but also in new business and management models (at the level of the national economy, companies, local government). Innovation also means new organizational structures and administrative processes that are the driver of growth and development of the agri-food sector and rural development. It is therefore very important to connect and strengthen the agri-food sector with the education system.

In 2020 on 19th November is the day when is celebrated the 160th anniversary of agricultural education at the College of Agriculture at Križevci, On that day in the year 1860 the Royal College of Agriculture and Forestry began operating. This year, the education system, as well as all sectors of the economy and society, are facing challenges caused by the COVID-19 disease pandemic. The pandemic has significantly changed the ways we learn, teach, communicate, collaborate with each other, and motivate students to learn and study about agriculture and rural development. Therefore, the education system has implemented innovative forms of education, and teaching, as a whole, and has been digitally transformed and modernized.

In honor of the 160th anniversary of agricultural education in Križevci some introductory lectures at the scientific-professional conference will try to answer questions about the development of agricultural education, experiences and challenges expected in the future that will be marked by COVID-19, and other topics related to application of new and improved ideas in the educational process. The event will enable the exchange of knowledge, experience and ideas among participants, who are focused on creating a successful and sustainable agribusiness based on innovation.

The event represents a unique opportunity to promote the agri-economic profession, especially the scientific and practical results and solutions in the field of agribusiness.

Papers and / or abstracts presented at the scientific-professional conference will be published in the collection of abstracts / papers from the conference, and selected papers will be published in the journal Agroecnomia Croatica, ISSN 1333-2422, published by the Croatian Agroecnomia Society.



HRVATSKO AGROEKONOMSKO DRUŠTVO
CROATIAN SOCIETY OF AGRICULTURAL ECONOMISTS



Sveučilište Josipa Jurja Strossmayera u Osijeku
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agriMBA
international agribusiness & commerce

Institut za poljoprivredu i turizam



Institute of Agriculture and Tourism

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