

International scientific-professional conference



Croatian Society of Agricultural Economists

and

Faculty of Agrobiotechnical Sciences Osijek,

Križevci University of Applied Sciences,

Institute of Agriculture and Tourism Poreč,

University of Zagreb Faculty of Agriculture,

Croatian Academy of Agricultural Sciences,

International MBA Network Agribusiness and Commerce

(standing committee of ICA)

organize

VIII. international scientific-professional conference

Innovation and agribusiness

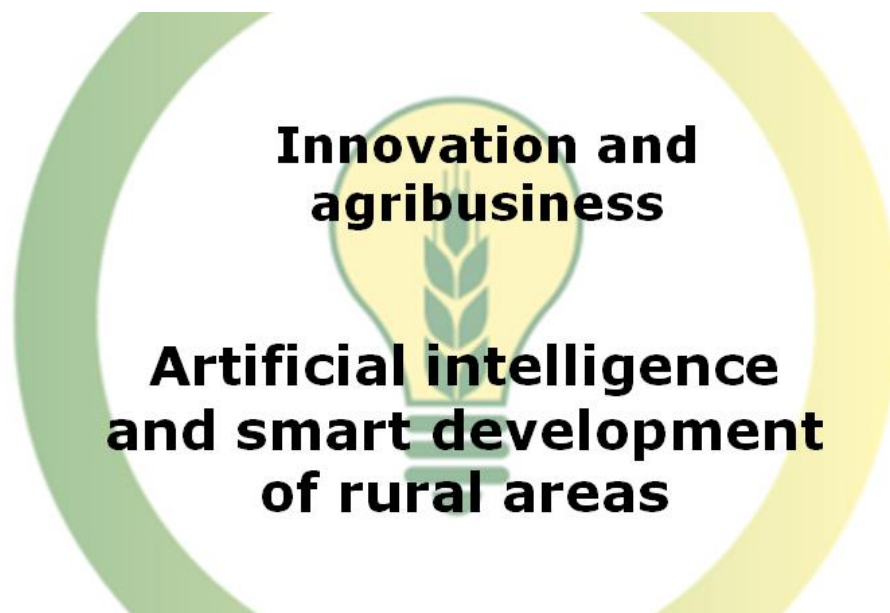
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**Artificial intelligence and smart
development of rural areas**

.....

Friday, November 27, 2026

Osijek, Croatia



CROATIAN SOCIETY OF AGRICULTURAL ECONOMISTS

INSTRUCTIONS FOR AUTHORS

Authors can choose between publishing:

- 1) abstract
- 2) full paper in the Proceedings of the Conference
- 3) publication of a full paper in the journal *Agroeconomia Croatica* if it meets the conditions for publication in the journal.

Papers or abstracts in electronic form should be sent to the e-mail address: **inovacije@haed.hr** by **September 11, 2026**.

For the oral presentation, it is necessary to prepare a presentation lasting 10 minutes, after which there is time for discussion.

For the poster section, attachments are prepared in size 700 x 1000 mm (width x height). Within the poster section, there will be a discussion led by a moderator during the review of the poster.

Positively peer-reviewed abstracts and papers will be published if at least one registration fee has been paid per paper **by November 02, 2026 at the latest**.

The registration fee allows participation in the Scientific-Professional Conference only to the author in whose name it was paid.

IMPORTANT DATES

- | | |
|------------------------------------|--------------------|
| 1) delivery of abstracts or papers | September 11, 2026 |
| 2) registration fee payment | November 02, 2026 |

REGISTRATION FEE

Amount **60,00 €**

INFORMATION FOR REGISTRATION FEE PAYMENT

Name of beneficiary: Hrvatsko agroekonomsko društvo
Beneficiary's address: Svetošimunska cesta 25, 10000 Zagreb
OIB: 72721414248
Bank of beneficiary: Zagrebačka banka d.d.
Bank SWIFT number: ZABHR2X
Beneficiary's IBAN: HR6723600001101467144
Model and reference number: 00 72721414248
Text: ZS conference – **registration fee, name and surname**

PLACE AND TIME

Scientific-professional conference will be held in Osijek on November 27, 2026

INFORMATION

For the detail information you can contact:

Olgica Klepač, PhD Telephone number: +385 31 554 946

Professor Tihana Sudarić, PhD, Telephone number: +385 31 554 842

Web page: **<https://haed.hr/skup/>**

E-mail: **inovacije@haed.hr**

INSTRUCTIONS FOR PREPARING THE ABSTRACT FOR AUTHORS ATTACHING ONLY THE ABSTRACT

- Margins 3,0 cm left, 2,5 cm top, bottom and right.
Title should be written in bold lowercase letters, font size 14 points, left alignment. Title should be precise, maximum 100 characters without (spaces don't count).
- Authors (full names and surnames of all authors without titles) size 12 points, lowercase letters, font size 12 points.
- Addresses lowercase letters, size 11 points italic. Only for corresponding author e-mail (in parentheses).
- Key words under the abstract.
- Tables, graphs and pictures are not allowed in the abstract.
- Authors who are writing abstract in Croatian should also send English version.
- Abstracts that are not prepared according to instructions will be sent back to the authors.
- Files with abstracts should be named with name and surname of the first author (john.smith) and send on e-mail: inovacije@haed.hr by September 11, 2026.
- Abstracts in Croatian and English should be written in Microsoft Word for Windows, version 6.0 or higher, font Times New Roman, size 12 points.
- Single space with justified alignment is mandatory.
- Abstracts contain the aim of the paper, essential research results and a brief conclusion.
- The authors are advised not to make their abstracts too short (it is allowed 1500 characters, including spaces). Not more than five keywords should be given, separated by commas.

INSTRUCTIONS FOR FULL PAPERS PREPARISON

Papers should be written in Croatian or English. Papers of Croatian authors that are written in English have to have a title, abstract and key words in Croatian at the end of the paper.

Authors are kindly requested to adhere to the following technical guidelines when writing this paper:

- Maximum paper scope, including text, tables, graphs and figures (as well as title, summary and key words in Croatian and English language) is 8 pages.
- Margins 3,0 cm left, 2,5 cm top, bottom and right.
- Use single line spacing and justified alignment.

- Paper title, authors and subtitles should have left alignment.
- In list of references use hanging indent by 0,5 cm.
- Do not use page numbering.
- Texts should be written in Microsoft Word, version 2003 or higher, font Times New Roman, size 12 points.
- Titles should be written in bold lowercase letters, font size 14 points.
- Authors (full names and surnames) size 12 points, addresses size 11 points italic.
- Subtitles lowercase, bold, size 12 points.
- Use solely empty lines for line spacing (size 12 points): before subtitles, between the title and the list of authors, between authors' names and addresses, before table titles and after tables.
- Start of a section/paragraph in text should not be indented by the tabulator; paragraphs should be separated using the enter key.

Generally, all papers should be divided into the following sections:

- **TITLE:** should be as short as possible, informative, written lowercase, bolded, font 14. Full names and surnames of authors are written without the titles. If all authors are not from the same institution, this should be marked by superscripts. Only for the contact person, E-mail should be added to the full address.
- **ABSTRACT:** abstracts contain the aim of the paper, essential research results and a brief conclusion. The authors are advised to make their abstracts short (700 characters, including spaces). Not more than five keywords should be given, separated by commas.
- **INTRODUCTION:** displays an idea and aim of the conducted research. Very selective review of the literature may also be given here.
- **METHODOLOGY:** must contain sufficient data for other researchers to repeat the experiments without any additional information. For known methods and research techniques quote the authors and references.
- **RESULTS AND DISSCUSION:** determined facts and regularities are described, phenomena are explained whereas set up hypothesis is confirmed or denied. Significance of the own investigations should be substantiated by comparing them with other authors' papers. Care should be taken in avoiding repeated data in tables, graphs and again in text.
- **CONCLUSION:** contains synthesis of the investigations and results. While writing take care of the presentation graduation.
- **REFERENCES:** references should be listed alphabetically by putting ordinal number before the first author, full data is required (authors, year, reference name, editor, editing place, pages).

Citation example:

Egner H., Riehm H., Domingo W. R. (1960). Investigations on the chemical soil analysis as a basis for assessing the soil nutrient status II. Chemical extraction methods for phosphorus and potassium determination. Kungliga Lantbrukshögskolans Annaler 26: 199-215.

ISO. (1994). Soil quality – Pretreatment of samples for physico-chemical analyses. [ISO 11464: 1994(E)]. Geneva, Switzerland: International Organization for Standardization.

Surname N., and Surname N. (1991). The title of the paper. The name of the journal. Vol (No.): 223-238.

Surname1 N., Surname2 N., Surname3 N., Surname4 N. (2006). The title of the paper. The name of serial or book or periodical or journal. Vol (No): pages. Available from: <http://www.sciencedirect.com/>

Surname1 N., Surname2 N., Surname3 N., Surname4 N., Surname5 N. (2003a). The title of the paper. In The Title of the Proceeding, Surname N. (ed.), 96–102. City, Country: Publisher.

Surname1 N., Surname2 N., Surname3 N., Surname4 N., Surname5 N. (2003b). The title of the paper. In The Title of the Book, Surname N. (ed.), pages. City, Country: Publisher.

Tables (table width from the left to the right margin), graphs and photographs (black and white, with high resolution) must be incorporated into text. Numbers and titles of tables should be written above the tables. Table contents should be separated by a minimum set of horizontal lines (0.5 points). Illustrations and graphs are also numbered, with the numbers written below graphs.

Final version of papers, corrected regarding to reviewer's opinions, must be sent to Editorial Board. The papers will be reviewed by at least two reviewers from the corresponding field. A template for writing the paper can be found on the website [**Agroeconomia Croatica**](#).

Papers that were not written according to the technical instructions will be returned to the authors

MARKING AND SENDING PAPERS

Papers should be sent in electronic form as an attached document to the e-mail address: inovacije@haed.hr till **September 11, 2026**.

Please prepare the papers according to the instructions and send them by the scheduled deadline (September 11, 2026), otherwise they will not be included in the journal *Agroeconomia Croatica*.

Positively peer-reviewed abstracts and papers will be published in the Proceedings, if one registration fee has been paid for the paper no later than November 02, 2026.

We thank all the authors for their cooperation!